

AUTOZUM 2021

THE AUTOMOTIVE AFTERSALES TRADE FAIR

Every two years the Autozum provides a unique goods and services showcase for car parts, workshop tools, fixtures and fittings, fuel station equipment and requirements, car washing, car accessories and tuning. Moreover, it is the top commercial gathering for the automotive aftersales sectors and guarantees optimum conditions for the initiation of business relationships, cultivation of contacts, and for networking purposes. The leading platform for the automotive industry is rounded off by a comprehensive programme of content and side events.

**LOOK
AHEAD
2021**

EXPO ISSUES 2021

- Digitalisation / Connected mobility – car showroom 4.0
- Electromobility and other alternative engines (hybrids, natural gas, hydrogen)
- Automated & autonomous driving
- Intermodal mix & combined traffic car-sharing & inner-city driving bans
- Increased fleet proportion of cars-on-the-road

SPECIAL DISPLAYS & CONTENT PROGRAMMES

- **NEW!** 2 content stages | Halls 8 and 10
- **NEW!** Pitstop 'Apprenticeship' including training area | Hall 8
- **NEW!** Future Mobility Area | Hall 8
- **NEW!** Special display – commercial vehicles | Hall 10
- Special display - tyre forum | Hall 10
- Fleet management / indirect profitability

REVIEW: AUTOZUM 2019

23,747 trade visitors and 272 exhibitors from home and abroad attended the 2019 edition of the show. The large numbers of visitors and strong presence of top investment decision-makers underlined the fact that interest in the products and side events at the show remains very strong. The positive response to the fair was reflected by the opinion poll conducted among trade visitors:



90 %
of trade visitors
praised the excel-
lent atmosphere
at the expo



90 %
welcomed the
large range of
products on
display



87 %
of trade visitors
said the fair
reflected current
market interest



86 %
were delighted by
the large number
of exhibitors at
the event

THEMES AND PRODUCT GROUPS

- Towing & rescue equipment
- Car workshop fittings, fixtures & equipment
- Chemical products
- Automobile industry services
- Sector-specific IT solutions
- Funding
- Automobile spares & accessories
- Coachwork parts & maintenance
- Commercial vehicle parts & accessories
- Tyres & rims
- Lubricants & care products
- Tuning & styling
- Fuel station fittings, fixtures & equipment
- Environmental protection & green tech
- Washing & cleaning technology

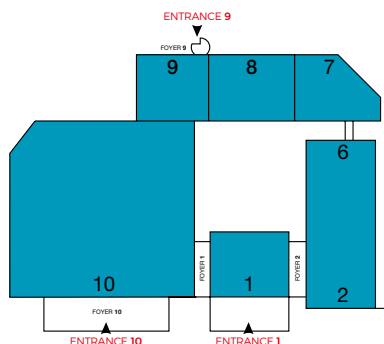
VISITING MEMBERS OF THE INDUSTRY

- Vehicle towing & removal services
- Car electricians & electronics specialists
- General automobile importers
- Automobile sales businesses
- Spare parts - automotive industry carmakers
- Coachwork builders & panel beaters
- Automobile workshops
- Automobile workshop planners
- Car paint shops
- Tyre trade
- Forwarders & freight services
- Fuel stations
- Transport businesses
- Tool trade
- Specialist accessories traders

Digital expo diary
for a complete
Customer Journey
record with our
partner Waytation



HALL PLAN & OPENING HOURS

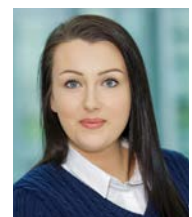


WED. 20th January 2021	09.00 – 18.00
THU. 21st January 2021	09.00 – 18.00
FRI. 22nd January 2021	09.00 – 18.00
SAT. 23rd January 2021	09.00 – 17.00

INFO & CONTACT



Mag. Georg Warsberg
Category Manager
T: +43 1 727 20 - 2105
F: +43 1 727 20 - 2185
E: autozum@reedexpo.at



Silviya Dinic
Senior Event Manager
T: +43 1 727 20 - 2136
F: +43 1 727 20 - 2185
E: autozum@reedexpo.at